



# WLG MINUTE

from the IGA's **Women Leaders in Gaming Initiative**

[SUBMIT NEWS](#)

[IGA WEBSITE](#)

NOV. 13, 2014

*You have been designated by your employer to receive these pertinent updates as part of the IGA's Women Leaders in Gaming Initiative. We hope you enjoy this insight and engage in further dialogue with colleagues to enhance your career in this industry!*

## AROUND IOWA

Two valuable resources for women in business are The Business Record's *Lift Iowa* publication ([sign up here](#)) and the IWLC's e-newsletter ([sign up here](#)). We strongly encourage you to sign up to receive these outstanding email publications.

- Iowa voters send Joni Ernst, first female senator from Iowa, to Washington, D.C. [Read more.](#)
- IWLC releases Women in Leadership study, which shows Iowa women are missing in the leadership levels of the state's private and publicly traded companies and government boards. [Read more.](#)
- Style on a Shoestring ... via [IWLC blog](#).

## IN THE NEWS

- 5 Practical Things Men Can Do for Gender Equality at Work ... via [Fast Company](#)
- Jill Abramson's Two-Step Solution For Workplace Wage Inequality ... via [Huffington Post](#)
- Saira Blair, an 18-year-old West Virginian, becomes America's youngest state lawmaker ... via [Wall Street Journal](#)
- There Are 100 Women in the U.S. Congress for the First Time Ever ... via [Huffington Post](#)
- *ELLE* UK Publishes Inaugural Feminism Issue, Features Actress, Activist and UN Women Goodwill Ambassador Emma Watson ... via [The Financial Express](#)

### FIND THE FUN

[GoldieBlox Picks Fight with Barbie in New Action Figure Ad](#)

[Glamour Magazine Names Women of the Year](#)

[If Disney Princesses Had Realistic Waistlines](#)

[10 Seriously Bizarre Ways Adults Used To Explain Dating To Teens](#)

### SOLID READ

[ReWork: Rethinking Work and Well-Being](#)

A study out of Harvard found that for every dollar a company spends on wellness programs, it makes back \$3.27 in the form of lower health costs, and the equivalent of \$2.73 in reduced absenteeism.

In the United States, the portion of large and midsized employers that now offer their employees access to stress-reduction programs of some kind stands at 35 percent and growing.

FILL US IN! We want to publish promotions, accolades and accomplishments. Send us your news so we can recognize women in gaming here and throughout Iowa. Send news here: [morgan.molden@gmail.com](mailto:morgan.molden@gmail.com).