



# WLG MINUTE

from the IGA's Women Leaders in Gaming Initiative

[SUBMIT NEWS](#)

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[MAY 1, 2015](#)

You have been designated by your employer to receive these pertinent updates as part of the IGA's Women Leaders in Gaming Initiative. We hope you enjoy this insight and engage in further dialogue with colleagues to enhance your career in this industry!

## GLOBAL GAMING WOMEN WANTS YOUR OPINION!

Along with education and networking, mentorship is a critical component to achieving the mission of [Global Gaming Women](#). As GGW “leans in” to 2015, it is considering new mentoring resources and events — and it wants lowans’ feedback. [Make your voice count by taking this survey.](#)

## IN THE NEWS

- 5 Women on How Having Kids Changed Their View of Their Careers ... via [Power to Fly](#)
- Why Are We So Hard on Female CEOs? ... via [Harvard Business Review](#)
- How To Leave Work At 5 P.M. And Still Get Everything Done ... via [Forbes Women](#)
- Why Female CEOs Thrive In Nonprofits ... via [Forbes](#)

## NEWS AROUND IOWA

Two valuable resources for women in business are The Business Record's *Lift IOWA* publication ([sign up here](#)) and the IWLC's e-newsletter ([sign up here](#)). We strongly encourage you to sign up to receive these outstanding email publications. Here's some news from around Iowa:

- The Costs of the Wage Gap for Iowa Women ... via [Lift IOWA](#)
- Women Nearly Twice as Likely to Retire in Poverty ... via [Lift IOWA](#)
- Bridging the Life Stage Divide ... via [Lift IOWA](#)
- Recapping the Eastern Iowa Conference ... via [IWLC blog](#)
- Mentors and Mentees: A Healthy Relationship that Drives Decision Making ... via [IWLC blog](#)
- Avoiding Career Pitfalls! ... via [IWLC blog](#)

## WOMEN LEADERS IN GAMING SUMMIT 2.0

Thursday, May 14

Prairie Meadows Conference Center



**JOIN US FOR AN EXCITING DAY OF GROWTH, CONNECTIONS & EMPOWERMENT!** Featured speaker Gail Evans is the best-selling author of “Play Like A Man, Win Like A Woman.”

Fill out the registration form on page 2 and email or fax it to [annp@iowagaming.org](mailto:annp@iowagaming.org), 515-267-9300. See the full schedule on page 3.

## FIND THE FUN

[Amy Schumer Continues to Crush the Comedy Game with “Girl, You Don’t Need Makeup”](#)

[How to Throw Like a Girl](#)

[11 Successful Women Who Know Life Is So Much More Than Your Work](#)

**FILL US IN!** We want to publish promotions, accolades and accomplishments. Send us your news so we can recognize women in gaming here and throughout Iowa. Send news here: [morgan.molden@gmail.com](mailto:morgan.molden@gmail.com).

# WOMEN LEADERS IN GAMING SUMMIT 2.0

May 14, 2015 • Prairie Meadows Conference Center

## REGISTRATION FORM

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# WOMEN LEADERS IN GAMING SUMMIT 2.0

Thursday, May 14, 2015 • Prairie Meadows Conference Center

## 9-9:55 a.m. REGISTRATION, COFFEE, NETWORKING

### 9:55-10 a.m. WELCOME

**NANCY BALLENGER** Vice President and General Manager at Isle of Capri Bettendorf; WLG Chair



### 10-10:50 a.m. KEYNOTE: PLAY LIKE A MAN; WIN LIKE A WOMAN!

**GAIL EVANS** Former Executive Vice President of CNN and Best-Selling Author

What are the secrets men know about success that women need to learn? Every participant receives a copy of Gail's book!

### 10:50-11:55 a.m. SPEED NETWORKING BY DEPARTMENT

Attendees will apply their networking skills to meet with others in one of four common areas of interest: Finance & Support (IT, Surveillance, Compliance, HR); Marketing/Sales; Casino Operations (slots, tables, security); and Hospitality (food & beverage, hotel).

A senior management executive will be in each session to help facilitate your interactive discussion on pertinent topics such as work-life balance, mentoring, leadership, staying motivated, education training and more!

**PLUS** Gail Evans will spend about 15 minutes rotating to each area to answer questions and provide added insight!

### 11:55 a.m.-12:45 p.m. BREAK, LUNCHEON, NETWORKING & FOUNDERS AWARD PRESENTATION

### 12:45-1:15 p.m. WHAT'S IMPORTANT TO YOU?!

**VIRGINIA MCDOWELL** CEO Isle of Capri; Chair of Global Gaming Women

An interactive Q&A opportunity with a prominent, successful executive! Hear about Global Gaming Women's refocused initiatives ... A core download of what did you learn from Gail's presentation and how to implement and apply her thoughts every day.

### 1:15-1:55 p.m. BEING IMPACTFUL FOR YOUR COMPANY AND COMMUNITY

**SHARON HASELHOFF** General Manager Grand Falls Casino Resort

**BARI RICHTER** Vice President and General Manager Isle of Capri Waterloo

Be ready for some "Brain Food!" What is your company's role in the community ... What are the political issues that have an impact ... Why is volunteering on Civic Boards and building relationships with key elected officials important?

### 1:55-2:25 p.m. KNOW THE NUMBERS—IT'S EVERYONE'S BUSINESS!

**WENDY RUNDE** Vice President and General Manager, Diamond Jo Casino Dubuque

**JANAE STERNBERG** Vice President Finance at Caesars Entertainment

No matter your position at the casino, understanding key financial indicators can help your advancement and worth as an employee. Do you know your department's budget ... What are the trends in gaming ... How can this 'finance stuff' not be a dry subject?!

### 2:25-2:35 p.m. BREAK

### 2:35-3:35 p.m. CONFIDENCE IN YOU BREAKOUTS

Three pertinent interactive concurrent sessions where the presenters will rotate every 20 minutes to leave you with several valuable tips on:

- 1) Confidence to Be Your Own Brand
- 2) Confidence in Social Media Professionalism
- 3) Confidence in Speaking Up

### 3:35-3:50 p.m. WHERE DO WE GO FROM HERE?

**NANCY BALLENGER** Vice President and General Manager at Isle of Capri Bettendorf; WLG Chair

Time to wrap up! The WLG task force will ask for your feedback of the Summit sessions and take questions yet to be answered.

We encourage you to provide thoughts on what you will do with the information learned today, plus ask your ideas of what can be improved, such as the WLG Minute.

We'll also do some brainstorming on other internal casino activities tailored to provide mentoring and leadership to your female staff colleagues—how to effectively share best practices, and get your casino and yourself recognized at next year's Summit!