



WLG MINUTE

from the IGA's Women Leaders in Gaming Initiative

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[SEPTEMBER 4, 2015](#)

You have been designated by your employer to receive these pertinent updates as part of the IGA's Women Leaders in Gaming Initiative. We hope you enjoy this insight and engage in further dialogue with colleagues to enhance your career in this industry!

IN THE NEWS

- [Using This One Word Can Damage Your Credibility](#) ... via Business Insider
- [Cindy Gallop: "I Get Very Annoyed When People Talk About The Mommy Track"](#) ... via Power to Fly
- [Why Women Need Career Sponsors More Than Mentors](#) ... via Fast Company
- [12 Ways Women Unknowingly Sabotage Their Success](#) ... via Business Insider
- [In Saudi Arabia, Women Can Now Cast a Vote and Run for Office](#) ... via PBS NewsHour
- [Working Women Still Lag Men in Opinion of Workplace Equity](#) ... via Gallup

NEWS AROUND IOWA

Two valuable resources for women in business are The Business Record's Lift IOWA publication ([sign up here](#)) and the IWLC's e-newsletter ([sign up here](#)). We strongly encourage you to sign up to receive these outstanding email publications. Here's some news from around Iowa:

- [Guest Opinion: Building the Next Generation of Female Leaders Through Internships](#)
- [Guest Opinion: Internships Offer Valuable Experience](#)
- [Des Moines Advertising Company Happy Medium Ranked No. 591 among the 5,000 Fastest-Growing Companies in the U.S.](#)
- [Blog: Saying Goodbye to LEGOs](#)

HAVE A LITTLE FUN

- [These Little Girls Give The Most Adorably Candid Dating Advice](#) ... via Cosmopolitan
- [Gender Inequality: The Comics That Are Telling a Different Kind of Story](#) ... via one.org

EVENTS

IWLC DUBUQUE CONFERENCE

Thu., Oct. 8 | Dubuque

This locally planned conference features nationally recognized keynote speakers and a Student Track Program. Learn more [here](#).

2015 IWLC CENTRAL IOWA CONFERENCE

Wed., Oct. 28 | Des Moines

"Transforming Journeys," this year's IWLC Central Iowa Conference, has been tailored specifically to the Des Moines community. For a list of speaker bios, agenda and more information about the conference visit the [conference website](#).



Pro surfer Maud Le Car dons a cocktail dress, earrings and a pair of heels before she dives into the ocean with her board ([HuffPost Women](#)).

FILL US IN! We want to publish promotions, accolades and accomplishments. Send us your news so we can recognize women in gaming here and throughout Iowa. Send news here: morgan.molden@gmail.com.