



WLG MINUTE

from the IGA's Women Leaders in Gaming Initiative

[SUBMIT NEWS](#)

[IGA WEBSITE](#)

OCT. 8, 2014

You have been designated by your employer to receive these pertinent updates as part of the IGA's Women Leaders in Gaming Initiative. We hope you enjoy this insight and engage in further dialogue with colleagues to enhance your career in this industry!

FROM BUSINESS RECORD'S "LIFT IOWA" — SIGN UP FOR IT [HERE](#).

- Survey: Appearance, productivity have a lot in common ... [Read more](#).
- News: Google exec named the country's first female chief technology officer ... [Read more](#).
- News: Women in leadership roles have more competencies, fewer key experiences ... [Read more](#).
- Three hard conversations you'll have as a female leader ... [Read more](#).
- Most women's leadership programs fail, but that can change ... [Read more](#).
- Businesses can't afford to leave women behind — here's why ... [Read more](#).
- West Des Moines business owner starts Mentor Tank ... [Read more](#).
- Joseph Gordon-Levitt stands up for feminism in his new video ... [Read more](#).
- West Des Moines Business Incubator to host the Technologistas ... [Read more](#).
- Career advancement: Why it's worth taking risks ... [Read more](#).

FROM IOWA WOMEN'S LEADERSHIP CONFERENCE NEWSLETTER — SIGN UP FOR IT [HERE](#).

- Kathy Ireland will be the keynote speaker at the IWLC Central Iowa Conference, Oct. 14
- "Leadership: Empowered" student track still open
- View the [IWLC website](#) for great information on Iowa's premier leadership organization for women

ON THE RECORD

"Define success on your own terms, achieve it by your own rules, and build a life you're proud to live."

— Anne Sweeney (Co-Chairman of Disney Media Networks and President, Disney ABC Television Group)

TRUE OR FALSE:

I would like to spend less time on my physical appearance because I feel my productivity suffers because of it.

YOU ANSWERED:



Results from a "Lift Iowa" survey about women and their appearance, by Megan Verhelst (@MeganVerHelst)



Watch Joseph Gordon-Levitt talk common-sense feminism by clicking [here](#).



Kathy Ireland borrowed \$50,000 to launch her now billion-dollar business, Kathy Ireland Worldwide. Ireland will be this year's keynote speaker at the IWLC Central Iowa Conference.