



The Iowa Gaming Association's

# Associate Member eSHOWCASE

October 9, 2015 // Issue 23



**PREFERRED VENDOR**  
Proud to support the  
Iowa Gaming Association

Associate Members are encouraged to use this **IGA Preferred Vendor Seal** in their correspondence and communications with casino properties!

## KONAMI GAMING INC. — PLATINUM LEVEL



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[konami.com](http://konami.com)

**KNOWN FOR:** Gaming

Conceived by imagination. Born from fun™.

For every machine, game or system that KONAMI creates, it starts with more than an idea—it begins with the experience in mind. Because ultimately, any assembly of cutting-edge technology is only as good as the emotions it evokes: escape, joy, delight, invigoration, satisfaction.

Consistently capturing these qualities is truly what makes KONAMI special. Is it really possible to make inorganic objects come to life and spark a special connection with the world around them? KONAMI thinks so, and based on the demand for KONAMI products, it is not alone.



*Konami's brand-new Concerto was designed to incorporate specific customer feedback and is characterized by its ability to attract and entertain casino patrons.*

## THE PRINTER INC. (TPI) — DIAMOND LEVEL



# TPI

**BILL BENSKIN**

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[the-printer.com](http://the-printer.com)

**KNOWN FOR:** Direct Mail & Email Campaigns

TPI is the leading provider of data-driven direct mail and email campaigns that focus on intricate casino loyalty programs. TPI understands that millions of dollars and impressions are on the line every time its customers reach their patrons, and they embrace and execute. It is this flawless execution of high-risk, high-value variable data initiatives that distinguish TPI from its competition.

In addition to direct mail, TPI is proud to now offer Smart Player Portals, Smart Offers mobile apps, and Parallel Direct Mail websites. TPI allows its clients to reach their patrons directly and uniquely through four avenues, all with the peace of mind that their data resides with just one company.





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## ECOLAB — GOLD LEVEL



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**KNOWN FOR:** Environmental Safety



Ecolab works behind the scenes to keep food safe, prevent the spread of infection and protect vital resources.

Ecolab is the global leader in water, hygiene and energy technologies and services. Around the world, businesses in the foodservice, hospitality, healthcare, industrial, and oil and gas markets choose Ecolab products and services to keep their environments clean and safe, operate efficiently and achieve sustainability goals.

## FARNER-BOCKEN COMPANY — SILVER LEVEL



**DEAN ONKEN**

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[farner-bocken.com](http://farner-bocken.com)

**KNOWN FOR:** Foodservice Distribution



As a convenience and broadline foodservice distributor, Farner-Bocken Company is a leading supplier of restaurants, grocery stores, schools/universities and casinos throughout 14 states in the Midwest. Through its Carroll, Iowa-based distribution center and 26 Midwestern cross docks, it is providing next-day service to over 5,000 customers every week.

Farner-Bocken Company is a family-owned business that continues to provide the highest level of value-added service to its customers.

## PEPSI-COLA OF SIOUXLAND-LINPEPCO — SILVER LEVEL



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**KNOWN FOR:** Beverage Distribution

LinPepCo has more than 25 years of soft drink and vending product distribution experience. The company includes four soft drink franchises in the Midwest as well as a full-line vending company. Its goal is to provide you with quality products and services, and as a Pepsi-Cola franchisee, it can meet your soft drink needs and assist you with full-line vending. LinPepCo's dedication to customer satisfaction doesn't stop with soft drinks and vending products. Employees are dedicated community citizens, and they believe it is vital to have a corporate presence in the areas they serve.



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