



The Iowa Gaming Association's

Associate Member eSHOWCASE

September 4, 2015 // Issue 18



**PREFERRED
VENDOR**
Proud to support the
Iowa Gaming Association

Associate Members are encouraged to use this **IGA Preferred Vendor Seal** in their correspondence and communications with casino properties!

MARSH USA — GOLD LEVEL



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www.marsh.com

KNOWN FOR: Insurance

In the hospitality and gaming industry, opportunities abound — but so do risks. A dedicated global team of specialists backed by powerful data and analytics can help you safeguard against unforeseen events.

For casinos, hotels and resorts worldwide, the market is as crowded and competitive as ever with companies focused on vying for the attention of new customers and retaining their current customers. Staying abreast of the complex regulatory environment governing the hospitality and gaming industry is critical in today's marketplace. Staff attraction and retention are a priority and a challenge, while ensuring employee and guest safety are paramount. Cyber-attacks pose a threat to confidential customer data, and negative social media commentary can materially affect an organization's reputation and brand. Building brand awareness and creating incremental brand value is an increasing priority for the hospitality and gaming industry.

WEBER PAPER COMPANY — SILVER LEVEL



JIM WEBER

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www.weberpaper.com

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Weber Paper Company, headquartered in Dubuque, Iowa, is a respected, full-service regional wholesale distributor. Founded in 1951, the company serves customers in eastern Iowa, southwest Wisconsin and northwest Illinois through its Dubuque and Cedar Falls, Iowa, facilities. Weber Paper provides a wide variety of commercial and industrial products and services including:

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USA ENTERTAINMENT/PENGUIN'S ENTERTAINMENT MGMT. — SILVER LEVEL



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KNOWN FOR: Booking Entertainment

USA Entertainment books all types of shows at casinos including comedy, dueling pianos, tribute bands, big-name bands, celebrity appearances, slot and poker tournament hosts, live band karaoke, celebrity impersonators and other types of events. It also assists casinos in setting up their showrooms, sound, lights, staging and production. Whether it is a VIP event, an event open to the public, or both, it can provide the perfect show for you. USA Entertainment books entertainment for casinos based on the goals of the specific casino, whether it is to make money on the entertainment from ticket sales, drink sales or — usually the most important — gaming revenue. It knows the importance of finding the perfect fit for the casino's demographic and budget. There are many stories of casinos booking the wrong type of act for their audiences, with the result of unhappy customers and lower gaming revenue. USA Entertainment takes the risk out of that by reviewing and attending casino shows and industry events to ensure you get the best possible act for the budget.

PROCTER & GAMBLE PROFESSIONAL — SILVER LEVEL



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LINDA SOUTHWOOD

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KNOWN FOR: Linens

Premier has more than 40 years of experience providing quality services and products to businesses and individuals throughout the Tri-State area, including Iowa, Illinois and Wisconsin. From uniforms, table linens, health care, dust control, and commercial laundry service to dry cleaning, Premier has the program for all of your business and personal needs. Premier's experienced and dedicated team will help you assess your needs and offer solutions that are efficient and affordable.

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