



eSHOWCASE

IGA ASSOCIATE MEMBERS: LOYAL. ENGAGED. READY TO PERFORM.



PREFERRED VENDOR
Proud to support the
Iowa Gaming Association

Associate Members are encouraged to use this **IGA Preferred Vendor Seal** in their correspondence and communications with casino properties!

THE PRINTER INC. — DIAMOND LEVEL

BILL BENSKIN

bill.benskin@the-printer.com // 515-288-7241

the-printer.com

KNOWN FOR: Direct Mail & Email Campaigns

TPI is the leading provider of data-driven direct mail and email campaigns that focus on intricate casino loyalty programs. TPI understands that millions of dollars and impressions are on the line every time its customers reach their patrons, and they embrace and execute. It is this flawless execution of high-risk, high-value variable data initiatives that distinguish TPI from its competition.

In addition to direct mail, TPI is proud to now offer Smart Player Portals, Smart Offers mobile apps, and Parallel Direct Mail websites. TPI allows its clients to reach their patrons directly and uniquely through four avenues, all with the peace of mind that their data resides with just one company.



GAMING PARTNERS INTERNATIONAL (GPI) — GOLD LEVEL

JANE CROSSON

jcrosson@gpigaming.com // 612-616-6544

gpigaming.com

KNOWN FOR: Casino Currency, Playing Cards, Table Game Products

Gaming Partners International is a leading global provider of casino currency, RFID, playing cards, layouts, gaming furniture and dice and a full range of table game essentials with offices and manufacturing facilities in key regions including the Americas, Europe and Asia. With a long-standing reputation for unparalleled customer service, product quality and reliability, GPI is a valued casino partner that delivers the best possible solutions to a casino's table game needs.





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BAKEMARK USA — SILVER LEVEL

MATT ERICKSON

matt.erickson@csmbakerysolutions.com // 952-994-3900

www.yourbakemark.com

KNOWN FOR: Baking Products

BakeMark is the premier distributor and manufacturer of fine products for the baking industry. BakeMark offers a wide range of products from dry ingredients, mixes and bases, to frozen products such as doughs and batters, as well as commodities such as flours, sugars, oils and shortenings. From scratch to fully prepared desserts, BakeMark has it all. BakeMark also offers product training and technical help to all of its customers.



CINTAS CORPORATION — SILVER LEVEL

BRIAN ROBBINS

robbinsb@cintas.com // 402-734-3428

www.cintas.com

KNOWN FOR: Facility Supplies

Cintas provides uniforms and apparel, restroom supplies, safety mat service, as well as first aid, document management and fire protection services to businesses.

Its principle objective is to exceed customers' expectations to maximize the long-term value of Cintas for its shareholders and working partners.

LOCAL PROCESSING FACILITY & STOCKROOM

- Located in Omaha
- Over 100 Employee-partners
- 26 routes take care of more than 2,500 customers





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