



The Iowa Gaming Association's

Associate Member eSHOWCASE

May 8, 2015 // Issue 01



PREFERRED VENDOR
Proud to support the
Iowa Gaming Association

Associate Members are encouraged to use this **IGA Preferred Vendor Seal** in their correspondence and communications with casino properties!

ARISTOCRAT TECHNOLOGIES INC. — PLATINUM LEVEL



JULIE CHAVEZ

Julie.chavez@aristocrat-inc.com // 702-270-1400

www.aristocrat-us.com

KNOWN FOR: Gaming Solutions

Aristocrat Technologies Inc. is a leading global provider of land-based and online gaming solutions. It is licensed by more than 200 regulators, and its products and services are available in more than 90 countries around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines and casino management systems.

IN THE NEWS Aristocrat's social and mobile gaming subsidiary Product Madness has won top honors at this year's eGaming Review North America Awards, walking away with the highly coveted "Social Slots Operator of the Year" title.



BIOMETRICA SYSTEMS, INC. — DIAMOND LEVEL



KEVIN PARKER

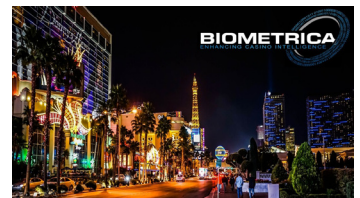
kparker@biometrica.com // 702-870-6949

www.biometrica.com

KNOWN FOR: Security

Biometrica's software technology and casino intelligence enables casinos to quickly identify casino cheats and advantage players, thereby reducing unnecessary losses and allowing for the operation of a more profitable casino business.

Over the past 15 years, Biometrica has become the industry leader in advanced identity solutions and continues to focus on providing the technological tools that enable casinos to collect, share and access real-time and historical information that can be used to more efficiently, effectively and profitably operate their business.



OVER 16 YEARS OF
EXPERIENCE IN THE INDUSTRY



SUPPLYWORKS — GOLD LEVEL

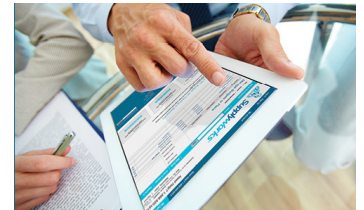


BOB J. DUEDE

bduede@supplyworks.com // 515-249-2893

www.supplyworks.com

KNOWN FOR: Distributor, Broad-line Facilities Maintenance



Interline Brands, Inc., one of the largest national distributors of broad-line facilities maintenance, repair and operations products, recently launched a new national brand, **SupplyWorks** (supplyworks.com). With more than \$850 million of annual revenue, SupplyWorks is one of the largest broad-line facilities maintenance businesses in the United States providing a full suite of products and solutions to institutional and commercial customers.

SupplyWorks represents the unification of five of Interline's leading brands — AmSan®, CleanSource®, JanPak®, Trayco® and Sexauer®— under one national brand. The SupplyWorks brand includes more than 140,000 products, spanning everything from plumbing and cleaning supplies to HVAC, electrical and other maintenance and repair products. It helps customers enhance the performance, safety, health and sustainability of facilities across the United States. With more than 3,000 supply partners, SupplyWorks features a strong portfolio of branded products from Georgia-Pacific, 3M, Diversey Care, Kimberly-Clark, Kohler, Schlage and Spartan, among others, as well as Interline's own exclusive brands.

FLECK SALES COMPANY — SILVER LEVEL



DUDLEY FLECK

dfleck@flecksales.com // 319-848-8275

www.flecksales.com

KNOWN FOR: Distribution, Beer

Fleck Sales Company distributes mainly beer products in 22 Iowa counties from brewer's such as MillerCoors, Pabst, Boston Beer, Heineken, Guinness and many other craft brewers.

IN THE NEWS In April, Fleck Sales Company purchased all business assets of its long-time Quad Cities counterpart, Wolfe Beverage Company, based in Eldridge, Iowa. The transaction is expected to close in early June. This will be the seventh acquisition in Iowa by Fleck since 1986 and will increase the number of Iowa counties it serves to 25.

Fleck Sales Company was founded in 1954 by Keith and Doris Fleck. Selling just Falstaff beer from 1954 to 1967, Fleck acquired Miller Brewing products in 1967 from Hach Brothers and started on a path of continuous growth. While Keith Fleck stayed active well into his 70s, second-generation family members have continued building the business to more than \$50 million in annual revenue.

F.L.E.C.K. CORE VALUES

Focus on the Customer.

Loyalty, Integrity, and Trust.

Encourage Teamwork.

Commit to Excellence.

Keep Work Fun.

ASSOCIATE MEMBER DIRECTORY

PLATINUM



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GOLD

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***New Associate Member**



SILVER

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***New Associate Member**